

UNITED NATIONS



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POSTAL ADDRESS—ADRESSE POSTALE: UNITED NATIONS, N.Y. 10017

Dear Ms. Marilyn Forsythe,

The UN Global Compact is embarking on a new era of engagement with its non-business stakeholders. To provide non-business participants with both an enhanced opportunity to engage more actively with the initiative and a more robust channel to connect with business participants, the Global Compact has introduced the COE. Upon joining, the Global Compact asks non-business participants to undertake one or more specific activities in support of the initiative (refer here to the [list of activities by type of non-business participant](#) – i.e. academia, business association, cities, NGOs, labour and public sector organization). The COE is a disclosure of these specific activities and their results.

Your organization will be required to submit a COE to the Global Compact website within two years of 31 October 2013, and every two years thereafter. Failure to submit a COE every two years will result in a change of your organization's participant status to "non-communicating". Organizations that do not submit a COE within one year of becoming "non-communicating" will be expelled from the initiative.

Launched today, the COE is a tool for non-business participants to express their commitment through transparency and communicate the ways they advance the Global Compact. In the spirit of continuous improvement and engagement, non-business participants will be required to disclose specific activities in support of the initiative to stakeholders every two years, as well as results.

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We encourage your organization to become more familiar with the [COE Policy](#) and prepare to submit its first COE by 31 October 2015 or before, if possible. If you have any questions regarding the COE policy please contact our Relationship Management team at [participants@unglobalcompact.org](mailto:participants@unglobalcompact.org).

We value your participation in the Global Compact and look forward to continue working with you to advance corporate sustainability both globally and locally.

Sincerely,

A handwritten signature in black ink, appearing to read "Georg Kell".

Georg Kell  
Executive Director  
UN Global Compact Office

